

# World Congress on Vedic Foundations of Management Science

September 11–13, 2018

Venue: The Oriental Institute, University of Chicago, 1155 E 58th St, Chicago, IL 60637, USA

## SPONSORSHIP INFORMATION

**Integrating Spirituality and Organizational Leadership Foundation (ISOL Foundation)** is an initiative that started in 2007 with a focus to emphasize the role of spiritual values in enriching enterprises for creating sustainable, non-violent and non-exploitative organizations where the entire stakeholder get satisfaction by a meaningful and trust based association.

As a prelude to Commemorating Quasi Centenary Celebrations of Chicago Lecture delivered by Swami Vivekananda on September 11, 1893 ISOL Foundation (India) organized the 5<sup>th</sup> International Conference on Integrating Spirituality and Organizational Leadership during September 11–3, 2015 in the same hall (now known as Fullerton Hall) and at the same venue (The Art Institute of Chicago) with the same ethos (interfaith perspective) to discuss ‘Spirituality for Global Economic Development’. The Conference had the moral support and encouragements from the Council for a Parliament of World’s Religions, Chicago and Ramakrishna Mission & Math, Belur, Kolkata, India.

ISOL Foundation (India) is now organizing the **World Congress on Vedic Foundations of Management Science** during September 11-13, 2018 to commemorate 125 years of Swami Vivekananda’s Chicago Lecture **in The Oriental Institute, University of Chicago. Swami Vivekananda gave the ground breaking lecture at the World Parliament of Religions in 1893 in the city of Chicago.**

The Conference Organizing Committee is seeking your participation for the smooth running of this historic conference.

## LEVELS OF SPONSORSHIP INCLUDE

**Platinum Conference Sponsor**

**Gold Conference Sponsor**

**Silver Conference Sponsor**

**Track Wise Conference Sponsor**

**Individual Sponsorship Packages**

❖ Conference Terminal Room	❖ Conference photocopying
❖ Conference Dinner	❖ Conference Bags
❖ Conference Welcome Reception	❖ Conference T-shirts
❖ Conference Binders	❖ Conference Lunch, Tea/Coffee

Sponsorship is not limited to financial support per se, but can also take the form of provision of material conference stationery and facilitating participants from India to Chicago, etc. Should your company be interested in sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.

Some of the Benefits include:

Platinum, Gold and Silver sponsors will receive a number of complementary attendee passes. All sponsors will have their company’s name and logo (within productions schedule) featured in the conference binder, on the conference website and on a display board in the conference registration area.

This ISOL Foundation conferences sponsorship opportunities brochure is designed to provide you with the information you need to allow your organization to choose your desired level of involvement and exposure to attendees of their conference.



## PLATINUM CONFERENCE SPONSORS

### **INR. 5,00,000 or USD 7500**

The platinum conference sponsorship package combines marketing and branding association before the event and maximum exposure during the conference. Only one sponsorship at this level is available. Benefits include:

#### **Addressing the Conference**

The platinum sponsor is the only sponsor given the opportunity to address the conference. As the platinum sponsor you will have the opportunity to address the conference for 5 to 10 minutes during the closing ceremony session.

#### **Press Conference**

As the platinum conference sponsor your company is entitled to organize a press conference during the conference.

#### **Name Badges**

The platinum sponsor is the only sponsor whose company logo appears on the attendee name badges. Your company logo will be featured alongside the conference logo on the attendee name badges.

#### **Conference Binder**

As the platinum sponsor your company logo will appear on the cover of the attendee binders. Only the conference binder sponsor and the conference logos are featured more prominently on the cover of the attendee binders.

#### **Conference Bags**

As the platinum sponsor your company logo will appear alongside the conference logo on the attendee bags. Only the conference bag sponsor is featured more prominently on the attendee bags.

#### **Signage Rights**

The platinum sponsor is entitled to provide appropriate signage in the main conference rooms (excluding the welcome reception, conference dinner, conference lunches and terminal room) and the conference registration area. The platinum Sponsor's signage will be more prominent than those of any co-sponsors.

#### **Conference Projection Backdrop**

As the platinum sponsor your company logo will appear alongside the conference logo and more prominently than those of any gold sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceeding when the projector is not in use by the presenters.

#### **Attendee Passes**

The platinum sponsor will be offered 5 complimentary attendee passes with the option to purchase more at a 25% discount off the applicable registration fee. Pre-Conference Promotional Material and Conference Brochures As the platinum conference sponsor your company's name and logo appear more prominently than those of any co-sponsor and will be featured (within production schedule) in the conference binder, on the ISOL conference website, on a display board in the conference registration area and in any other pre-conference promotional material.

#### **Company Literature and Giveaway**

As the platinum conference sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack which is distributed to participants upon registration at the conference.

#### **Acknowledgements**

As the platinum sponsor you will be thanked during the opening and closing conference sessions.



## **GOLD CONFERENCE SPONSOR**

**INR. 3,00,000 or USD 6500**

The gold conference sponsorship combines marketing and branding association before the event and extensive exposure during the conference. Only two sponsorships at this level are available. Benefits include:

### **Signage Rights**

A gold Sponsor is entitled to provide appropriate signage in the conference registration area. Only the platinum conference sponsor's signage will feature more prominently than those of the gold sponsors.

### **Conference Projection Backdrop**

As a gold sponsor your company logo will appear alongside those of other gold sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by the presenters. Only the conference logo and platinum sponsor logo will feature more prominently.

### **Attendee Passes**

Each gold sponsor will be offered 4 complimentary attendee passes with the option to purchase more at a 20% discount off the applicable registration fee, Pre-Conference Promotional Material and Conference Brochures As a gold conference sponsor your company's name and logo appear more prominently than those of any silver or individual conference option sponsors and will be featured (within productions schedule) in the conference binder, on the conference website and on a display board in the conference registration area and in any other pre-conference promotional material.

### **Company Literature and Giveaway**

As a gold conference sponsor you have the opportunity to distribute your company's brochure and gift/giveaway to be included in the attendee pack which is distributed to participants upon registration at the conference.

### **Acknowledgements**

As a gold sponsor you will be thanked during the opening and closing conference sessions.

## **SILVER CONFERENCE SPONSOR**

**INR. 2,00,000 or USD 4500**

The silver conference sponsorship package combines marketing and branding association before the event and exposure during the conference. Only five sponsorships at this level are available. Benefits include:

### **Attendee Passes**

Each silver sponsor will be offered 2 complementary attendee passes with the option to purchase more at a 10% discount off the applicable registration fee.

### **Pre-Conference Promotional Material and Conference Brochures**

As a silver conference sponsor your company's name and logo appear more prominently than those of any individual conference option sponsors and will be featured (within productions schedule) in the conference binder, on the conference website and on a display board in the conference registration area and in any other pre-conference promotional material.

### **Company Literature and Giveaway**

As a silver conference sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack which is distributed to participants upon registration at the conference.

### **Acknowledgements**

As a silver sponsor you will be thanked during the opening and closing conference sessions.



## TRACK WISE CONFERENCE SPONSOR

**INR. 2,00,000 or USD 4500**

The Track Wise conference sponsorship package combines marketing and branding association before the event and exposure during the conference. Only five sponsorships at this level are available. Benefits include:

### **Conference Track Projection Backdrop:**

As the Track Wise sponsor your company logo will appear alongside the conference logo and more prominently than those of any sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the preceding when the projector is not in use by the presenters during a particular track.

### **Attendee Passes**

Each Track Wise sponsor will be offered 5 complementary attendee passes of the track sponsored with the option to purchase more at a 10% discount off the applicable registration fee.

### **Pre-Conference Promotional Material and Conference Brochures**

As a Track Wise conference sponsor your company's name and logo appear more prominently than those of any individual conference option sponsors and will be featured (within production schedule) in the conference binder, on the conference website and on a display board in the conference registration area and in any other pre-conference promotional material.

### **Company Literature and Giveaway**

As a silver conference sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack which is distributed to participants upon registration at the conference.

### **Acknowledgements**

As a silver sponsor you will be thanked during the opening and closing Track in Conference.

## Track Wise Conference Sponsorship is available for the following tracks:-

- ❖ Track 1- Sri Ramakrishna, Ma Sarada and Swami Vivekananda
- ❖ Track 2- Ayurveda, Yoga and Meditation for Modern Health Care Management
- ❖ Track 3- The Science of Spirituality and Consciousness – Request sent to Ramnath limb
- ❖ Track 4- Vedic Foundations of Management
- ❖ Track 5- Himalayan Culture and Philosophy: Understanding Indigenous Management
- ❖ Track 6- Global climate change and Eco System Management: Insights from Vedas
- ❖ Track 7- Literature, Vedic Art of Communication and Modern Management
- ❖ Track 8- Rejuvenating Sanskrit for Developing Indigenous Management
- ❖ Track 9- Ancient Indian Architecture, Sculpture and Art
- ❖ Track 10- Music, Theatre and Performing Arts
- ❖ Track 11- Role of Movies and Media in creating Responsible Societies
- ❖ Track 12- Educational System in Ancient India
- ❖ Track 13- Contributions of Women in Ancient India
- ❖ Track 14- Ancient Indian Mathematics and Astronomy: Its Contemporary Relevance
- ❖ Track 15- Indigenous Models for Modern Management



## INDIVIDUAL CONFERENCE SPONSORSHIP OPTIONS

For companies wishing to target specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organization to choose your desired level of involvement and exposure to attendees at the ISOL Conference.

### **Terminal Room Equipment and Services Only**

Given the nature of the work that the conference attendees are involved in it is crucial for them to be able to have internet access during the conference allow them to connect to their home base and access emails etc. This type of sponsorship targets the users of the well-visited terminal room and guarantees high visibility during whole of the conference.

The sponsor commits to provide an Internet connected local area network with a minimum of 5 connections (5 workstations) and a laser printer at the conference facility (for sole use of the conference attendees). In addition appropriate security software is required such as provision of antiviral software (recent version and actual signature files). The sponsors will set-up and break down the equipment and cover usage costs, provide connectivity, wiring and appropriate insurance for usage of the equipment at the conference.

### **Signage Rights**

In the terminal room signage will be restricted to only appropriate signage provided by the terminal room sponsor. Signage can be located in the terminal room and at the entrance to it.

### **Monitor Backgrounds**

As terminal room sponsor you have the right to configure your terminal room equipment so that you company's name and logo appears on the background screens or as a screen saver.

### **Conference Brochures**

As the conference terminal room sponsor, your company's name and logo appears (within productions schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.

### **Company Literature and Giveaway**

As terminal room sponsor you have the opportunity to distribute your company's brochure and a give/giveaway to attendees in the terminal room.

### **Acknowledgments**

As terminal room sponsor you will be thanked during the opening and closing conference sessions.

### **Conference Photocopying Equipments and Services Only**

To ensure that attendees are provided with the most up-to-date information ISOL conference presenters often update their presentations or provide additional materials at the last minute. The conference relies on the availability of high quality, fast-turn around photocopying equipment or service to meet its needs. This package offers a company the opportunity to associate itself with provision of a high quality, reliable and critical service.

### **Signage Rights**

The conference photocopying sponsor is entitled to provide appropriate desktop signage in the area used to distribute materials that are produced using your equipments.



## INDIVIDUAL CONFERENCE SPONSORSHIP OPTIONS

### **Conference Dinner : INR 1,50,000 or USD 3000**

The conference dinner usually provides an excellent sponsorship opportunity. The event usually includes local entertainment from the region, includes the wrap up of the conference. A cuisine of high quality is provided for the conference dinner.

### **Signage Rights**

At the conference dinner signage will be restricted to only appropriate signage provided by the conference dinner sponsor. Signage can be located in the dining room and at the entrance to it. At the conference dinner your company's name and logo will be prominently featured on each dining table and on the printed dining menu.

### **Dinner Passes**

Your company may invite up to 10 additional representatives to attend the conference dinner.

### **Conference Brochures**

As the conference dinner sponsor your company's name and logo appear (within production schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.

### **Company Literature and Giveaway**

At the conference dinner, you will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

### **Acknowledgments**

As the conference dinner sponsor you will be thanked during the announcements that evening.

### **Conference Bags : INR. 1, 25,000 or USD 3000**

The sponsorship of conference bags is geared for a company that requires high visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event.

### **Conference Visibility**

As the conference bag sponsor your logo is featured more prominently on the attendee bags than the ISOL conference logo, and those of the platinum sponsors. The conference bags are distributed to each conference attendee.

### **Conference Brochures**

As the conference bag sponsor your company's name and logo appear (within production schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.



## INDIVIDUAL CONFERENCE SPONSORSHIP OPTIONS

### **Conference Welcome Reception : INR. 1,00,000 or USD 3000**

The conference welcome reception takes place on the Sunday evening before the official opening of the conference. This is an excellent sponsorship opportunity as this is the established meeting place for first time attendees to make contacts and for previous attendees to reaffirming existing contacts. The event usually includes a theme to encourage attendee interactions at the ice breaker and throughout the conference.

### **Signage Rights**

In the conference welcome reception room signage will be restricted to only appropriate signage provided by the conference welcome reception sponsor.

### **Reception Passes**

Your company may invite up to ten additional representatives to attend the conference welcome reception.

### **Conference Brochures**

As the conference welcome reception sponsor your company's name and logo appear (within productions schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.

### **Company Literature and Giveaway**

At the conference welcome reception, you will have the opportunity to provide your own booth to distribute items of your company's literature and gifts/giveaways.

### **Conference Binders : INR.1,00,000 or USD 2,500**

The sponsorship of conference binders is geared for a company that desires visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event when the attendees refer to conference materials.

### **Conference Visibility**

Your company's logo will be printed along with the conference logo on the spine of the attendee binders. On the front of the attendee binder your company logo will feature more prominently than the platinum sponsor logo. Only the conference logo will feature more prominently on the cover of the attendee binders. The conference binders are distributed to each conference attendee.

### **Conference Brochure**

As the conference binder sponsor your company's name and logo appear (within productions schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.





## INDIVIDUAL CONFERENCE SPONSORSHIP OPTIONS

### Conference Lunch: INR 1,00,000 or USD 2,500

Whilst taking place within the formal framework of the conference, an official lunch also provides the opportunity to emphasize your organization's services or products in a more congenial setting.

### Signage Rights

As a sponsor of a conference lunch you are entitled to provide appropriate signage in the lunch room on the day of your sponsor of the lunch. The signage in the lunch room each day will be restricted to only that of the lunch sponsor for the given day. At your sponsor lunch your company's name and logo will be prominently featured on the dining tables.

### Lunch Passes

Your company may invite upto 3 additional representatives to the lunch.

### Conference Brochures

As a conference lunch sponsor your company's name and logo appear (within production's schedule) alongside other individual conference option sponsors in the conference binder, on the ISOL conference website and on a display board in the conference registration area.

### Company Literature and Giveaway

At your conference lunch you will have the opportunity to distribute an item of your company's literature and gifts/ giveaways at a display table.

### Terms and Conditions

All sponsorships will be awarded on a first come first served basis.

Sponsorship pledges cannot be processed without payment. Funds must be payable in INR or USD. All cheques should be made payable to "INTEGRATING SPIRITUALITY AND ORGANIZATIONAL LEADERSHIP FOUNDATION" payable at Delhi, India.

The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details. All sponsorship materials must be submitted before 15 June 2018. No part of an exhibit and no signs or other materials may be pasted, nailed or otherwise affixed to walls, doors or other surfaces in a way that marks or defaces the premises or the equipment or furnishings. Damage from failure to observe this notice is payable by the sponsor.

Sponsors are allowed to offer pledges for single or multiple items/events. For those sponsorship opportunities that include signage please note- Signage space may be limited. The conference organizers will inform each sponsor of the maximum size, number of signs, etc.

## CONFERENCE CHAIR

### Prof. Sunita Singh Sengupta

*Founder & Honorary Convener*

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